# Jesús Delgado

Portfolio

#### 🕥 (+57) 323 813 02 65

🗹 contactojesusdelgado@gmail.com

PRODUCT DESIGNER | HTML | CSS

Entrepreneur and pragmatic product designer with +3 yrs. of experience in End-to-End solutions and +7 yrs. of startup experience.

#### **Professional experience**

- Product Designer Munily (YC W22) Dec. 2023 - Present
- Lead end-to-end process from qualitative and quantitative research to understand user needs and behaviors, to prototype, user testing, and release of new features and products from scratch.
- Lead design workshops, design sprints and brainstorming sessions for new release of new features and products from scratch.
- Work closely with design managers, product management, developers, C-level, and stakeholders to support product quality.
- Lead regular design reviews and provide constructive feedback and stablish the design system.
- Participate in defining and aligning team objectives with the main business objectives, setting deadlines to achieve them.
- Product Designer & Founding Partner Freela Jan. 2023 - Dec. 2023
- Build a complete project from scratch to MVP in a codeless tool in just 3 months.
- Self-managed tasks and responsibilities delivered within deadlines working closely with developers and the marketing team.
- Identify opportunities to improve the MVP product through continuous research, achieving the first 1,000 active users.
- Product Designer Pygma Sep. 2021 - Jan. 2023
- Lead design workshops and brainstorming sessions to foster an experimental culture in accelerated startups.
- Create and deliver mobile and web interfaces for accelerated startups.
- Produce and modify Figma prototypes for client demos and thirdparty testing.
- Manage multiple projects simultaneously, ensuring timely delivery and high-quality outcomes.

### **Technical skills**

- Scrum
- Design Thinking
- Design Sprint
- Lean Startup
- Figma
- Adobe Creative Suite
- Miro
- Bubble.io
- HTML
- CSS
- Maze
- Jira
- Notion
- Confluence
- Clickup
- Amplitude
- UXcam
- Microsoft Clarity
- Hotjar
- Google Analytics
- Open Al playground

## **Education**

- Bachelor of Integral Design National Experimental University of Yaracuy. Venezuela 2010 - 2015
- Teaching diploma, Universidad Centro Occidental Lisandro Alvarado Venezuela 2018 - 2019
- Platzi
  - Development with No-code
  - UI design system
  - UX/UI laws
  - Design Thinking

#### Languages

- Spanish (Native)
- English (B2)

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